REQUESTOR D. Pisarski

DATE 5/4/93

BRAND BASIC

PROMOTION CODE REQUEST FORM

All Shaded Columns Are Required - (Non Shaded Column Will Be Completed By Trade Marketing Communications)

PROMOTION DESCRIPTION	START DATE	END DATE	PLACEMENT OR PAYMENT	DOLLAR PAYMENT	PE/CTN DISPLAY	PROMO S/S - GRATIS	DISPLAY POS #	DISPLAY DESCRIPTION AND SIZE	INCENTIVE POS #	INCENTIVE DESCRIPTION	REGIONS/SECTIONS MARKET CODES	MILITARY USE (Y/N)	PROMO CODE
Military Distrib. Drive	5/4	7/31	payment	$15/12pk case							N	Y	359C
7pkg add'l allow	"	"	"	$9.50/case							N	Y	359D
9pkg add'l allow	"	"	"	$15/case							N	Y	359E

Brand Manager Approval Signature

System Input Code Approval

20601780 40

Source: https://www.industrydocuments.ucsf.edu/docs/mtxn0004